



37th

**AUSIT**  
**NATIONAL CONFERENCE**

LINGUISTIC EQUITY AND ACCESS  
TRANSLATING AND INTERPRETING  
*Connecting our communities  
and the world*

# Sponsorship Prospectus

# AUSIT National Conference 2024

21–23 November 2024, Melbourne



## About AUSIT

The Australian Institute of Interpreters and Translators (AUSIT) is the country's peak professional association for the translating and interpreting profession. Members adhere to a strict Code of Ethics and Codes of Conduct and engage in continuous professional development. AUSIT is committed to providing a forum for exchange and progress by fostering the development of professional relationships with fellow translators and interpreters, and with language service providers, government agencies, CALD (culturally and linguistically diverse) communities, tertiary education institutions, health care providers, legal and law enforcement bodies, and other industry stakeholders.

AUSIT stands for ethical, competent and informed practice. We support this by promoting our Code of Ethics and quality standards throughout the industry, organising quality professional development for practitioners and industry stakeholders, endorsing research and maintaining an affiliation package for 'best practice' educational institutions, creating entry pathways, and supporting sustainable remuneration and working conditions for our members.

AUSIT holds events and training workshops throughout the year to provide members with the best opportunities to grow as translation and interpreting professionals. These include our signature events: the annual AUSIT National Conference and [Jill Blewett Memorial Lecture](#), plus various biennial awards – this year we have the [Paul Sinclair Award for Outstanding Contribution to AUSIT](#), and the [AUSIT Fellowships](#) (if there are suitable nominations).

## About the 37th AUSIT National Conference

The AUSIT National Conference is the focal point in our annual calendar of events. It brings together translation and interpreting practitioners and scholars with industry stakeholders from around Australia and beyond. The wide range of opportunities for connection, learning, exchange and growth within the language services industry makes the event quite extraordinary.

The 37th national conference of the Australian Institute of Interpreters and Translators will take place from **3 pm, Thursday 21 to 5 pm, Saturday 23 November 2024** at **RMIT University, City Campus, Melbourne**.

The annual conference provides a forum for practitioners, scholars, researchers and educators to explore key issues in translation and interpreting. The 2024 Organising Committee looks forward to welcoming delegates to this in-person event. The theme for this year's conference is ***Linguistic equity and access: translating and interpreting – connecting our communities and the world***. It will focus on the role translators and interpreters play in providing both a voice and access to services for those individuals and communities who are not fluent in English or the language/s of their host societies.

The event offers both presenters and participants the opportunity to discuss issues related to research, professional practice, and translation and interpreting in the public space.

## **Description**

The conference will open in the afternoon of Thursday 21 November, with sessions taking place on 22 and 23 November 2024, at RMIT University's City Campus, Melbourne.

## **Sub-themes**

- Community translation
- Community interpreting (including legal and medical)
- Accessibility through audiovisual technology (subtitles, captions, voiceover)
- The impact of AI on accessibility and quality: opportunities and challenges
- Translating and interpreting professionalism, ethics and accessibility
- Institutional policy: how to foster quality T&I service delivery
- Language revitalisation and promotion through T&I
- Translating and interpreting from and into minority languages
- Translating and interpreting in humanitarian contexts
- The role of T&I for speakers of First Nations languages
- T&I education pathways for minority languages / languages of lesser diffusion

## **Reach**

Marketing to a large network of T&I practitioners, academics and students, language service providers (LSPs) and government stakeholders, both in Australia and internationally. Direct access to an estimated 500+ on-site attendees. Opportunities to explore synergies and to further cooperation within the language services industry.








## **Sponsorship opportunities**

In the following pages, we present the different sponsorship opportunities. If you have a sponsorship idea that is not included in this document, please contact us via [admin@ausit.org](mailto:admin@ausit.org) and [president@ausit.org](mailto:president@ausit.org) to discuss.

## **Terms and timescales**

For sponsorship to be secured, full payment will be required within 30 days from signing the sponsorship agreement. This fee is not refundable. This document is an invitation, not an offer. AUSIT reserves the right to turn down any sponsorship application at their discretion, and may do so without giving a reason. It is up to the sponsor to supply all relevant promotional materials where indicated. All sponsor benefits are conditional on AUSIT receiving payment, artwork and goods as per specifications and in a timely manner.

## Sponsorship levels

	<p><b>VENUE sponsor</b></p> <ul style="list-style-type: none"> <li>• Max 1 – RMIT University, Melbourne</li> </ul>
	<p><b>RUBY</b></p> <ul style="list-style-type: none"> <li>• \$22,000 (excl. GST)</li> <li>• Max 1</li> </ul> <p><b>Allocated</b></p>
	<p><b>EMERALD</b></p> <ul style="list-style-type: none"> <li>• \$20,000 (excl. GST)</li> <li>• Max 1</li> </ul>
	<p><b>PLATINUM</b></p> <ul style="list-style-type: none"> <li>• \$15,000 (excl. GST)</li> <li>• Max 2</li> </ul>
	<p><b>GOLD</b></p> <ul style="list-style-type: none"> <li>• \$13,000 (excl. GST)</li> <li>• Max 3</li> </ul>
	<p><b>SILVER</b></p> <ul style="list-style-type: none"> <li>• \$7,000 (excl. GST)</li> <li>• Max 5</li> </ul>
	<p><b>BRONZE</b></p> <ul style="list-style-type: none"> <li>• \$3,500 (excl. GST)</li> <li>• Max 8</li> </ul>

## Pre-conference exposure

	Venue Sponsor	Ruby	Emerald	Platinum	Gold	Silver	Bronze
Inclusion of logo in AUSIT conference promotional material and advertising – e.g. in AUSIT <a href="#">National President's monthly newsletter</a> and quarterly magazine <a href="#">In Touch</a> (production schedules permitting), social media, media	From sign-on, inclusion on a <b>monthly</b> basis	From sign-on, inclusion in <b>ALL</b> communications	From sign-on, inclusion in <b>ALL</b> communications	From sign-on inclusion on a <b>bi-monthly</b> basis	From sign-on and a <b>week before</b> event	At sign-on and at the event	At sign-on and at the event
Link to sponsor's website from conference web pages	✓	✓	✓	✓	✓	✓	✓
Logo placed on conference web pages	✓	✓	✓	✓	✓	✓	✓

## During the conference – Marketplace and Registration Area

	Venue Sponsor	Ruby	Emerald	Platinum	Gold	Silver	Bronze
Use of sponsor stand in the Marketplace (stand provided by AUSIT)	✓	VIP+ Prime location and size	VIP+ Prime location and size	VIP Prominent location and size	✓	✓	x
Placement of banner (to be provided by sponsor) in conference Registration Area	✓ In prime area	✓ In prominent area	✓ In prominent area	✓	✓	x	x
Sponsor's logo on lanyard	x	✓	✓	x	x	x	x
Company logo displayed on conference tote bag	Prominent size	Prominent size	Prominent size	Smaller font size than Emerald	Smaller font size than Platinum	Smaller font size than Gold	Smaller font size than Silver
Ability to place inserts and merchandising in tote bag	No limit	No limit	No limit	No limit	Printed material and give-aways (max. 5 pieces)	Printed material and give-aways (max. 4 pieces)	Printed material and give-aways (max. 2 pieces)

## During the conference sessions

	Venue Sponsor	Ruby	Emerald	Platinum	Gold	Silver	Bronze
Complimentary passes to conference sessions (for Welcome Reception and Conference Dinner passes see below)	4	12	10	8	6	4	2
Opportunity to lead a workshop in the program (subject to submission and approval of abstract)	✓	✓	✓	✓	✓	✓	x
Freestanding banner/ signage (to be supplied by sponsors) placed in <b>main plenary room</b>	✓	✓	✓	✓	x	x	x
Mentions of sponsors throughout the event (in addition to opening and closing ceremonies)	x	As sponsor of Thursday opening session	As sponsor of Thursday opening session	As sponsors of Friday morning session	As sponsors of Friday afternoon session	As sponsors of Saturday morning session	x
Logo displayed on PowerPoint slides in lecture theatres	Prominent size	Prominent size	Prominent size	Smaller font size than Emerald	Smaller font size than Platinum	Smaller font to size than Gold	Smaller font size than Silver

### During the Welcome Reception and Conference Dinner



	Venue Sponsor	Ruby	Emerald	Platinum	Gold	Silver	Bronze
Complimentary passes to Welcome Reception on Thursday evening	4	12	10	8	6	4	2
Complimentary passes to Conference Dinner on Friday night	4	12	10	8	6	4	2
Leading the toasts (Welcome Reception and Conference Dinner)	Introducing the toastmaster at Welcome Reception	First choice on which toast to lead	Second choice on which toast to lead	Remaining toast	x	x	x

### After the conference





	Venue Sponsor	Ruby	Emerald	Platinum	Gold	Silver	Bronze
Logo on the AUSIT website's <a href="#">Past Conferences page</a> (ongoing)	✓	✓	✓	✓	✓	✓	✓



## Other sponsorship opportunities

<p>ACCESSIBILITY SPONSOR (VIDEOGRAPHY, CAPTIONING, SIMULTANEOUS INTERPRETING, ETC.)</p> 	<ul style="list-style-type: none"> <li>- Logo on the conference website (throughout lead up and duration of conference) and social media channels (at least once).</li> <li>- Link to sponsor's website from conference web pages.</li> <li>- Verbal recognition as 'Accessibility Sponsor' during the opening and closing sessions.</li> <li>- Positioning of freestanding banner in the plenary.</li> <li>- Opportunity to add merchandise in the conference tote bag (up to 3 pieces).</li> <li>- Complimentary passes to: Conference sessions x 2 Welcome Reception x 2 Conference Dinner x 2</li> <li>- Logo on AUSIT website's <a href="#">Past Conferences page</a> (ongoing).</li> </ul>
<p>INTERNATIONAL KEYNOTE SPEAKER SPONSOR \$5,000 (excl. GST)</p> 	<p>Opportunity to <b>introduce international keynote speaker</b> at the plenary.</p> <ul style="list-style-type: none"> <li>- Logo on the conference website (throughout lead up and duration of conference) and social media channels (at least once).</li> <li>- Link to sponsor's website from conference web pages.</li> <li>- Logo displayed on slide presenting the keynote speaker.</li> <li>- Complimentary passes to: Conference sessions x 2 Welcome Reception x 2 Conference Dinner x 2</li> <li>- Logo on AUSIT website's <a href="#">Past Conferences page</a> (ongoing).</li> </ul>

*continued overleaf ->*

<p>JILL BLEWETT MEMORIAL LECTURE SPONSOR \$4,000 (excl. GST)</p> 	<p>Opportunity to <b>introduce Jill Blewett Memorial Lecture speaker</b>.</p> <ul style="list-style-type: none"> <li>- Logo on the conference website (throughout lead up and duration of conference) and social media channels (at least once).</li> <li>- Link to sponsor’s website from conference web pages.</li> <li>- Positioning of your freestanding banner in the main auditorium.</li> <li>- Mention as the lecture sponsor and/or opportunity to introduce the speaker.</li> <li>- Opportunity to add branded merchandise/flyer in tote bag (up to 3 pieces).</li> <li>- Complimentary passes to: Conference sessions x 2 Welcome Reception x 2 Conference Dinner x 2</li> </ul> <p>Logo on AUSIT website’s <a href="#">Past Conferences page</a> (ongoing).</p>
<p>AWARDS SPONSOR (PAUL SINCLAIR AWARD &amp; AUSIT FELLOWSHIPS) \$3,000 (excl. GST)</p> 	<p>Opportunity to <b>present Paul Sinclair Award</b> (and <b>Fellowships</b> if any are awarded this year).</p> <ul style="list-style-type: none"> <li>- Logo on the conference website (throughout lead up and duration of conference) and social media channels (at least once).</li> <li>- Link to sponsor’s website from conference web pages.</li> <li>- Logo on AUSIT website’s <a href="#">Past Conferences page</a> (ongoing).</li> </ul>
<p>KEYNOTE SPEAKER SPONSOR \$2,000 (excl. GST) Max 4</p> 	<p>Opportunity to <b>introduce keynote speaker</b> at the plenary.</p> <ul style="list-style-type: none"> <li>- Logo on the conference website (throughout lead up and duration of conference) and social media channels (at least once).</li> <li>- Link to sponsor’s website from conference web pages.</li> <li>- Logo displayed on slide presenting the keynote speaker.</li> <li>- Logo on AUSIT website’s <a href="#">Past Conferences page</a> (ongoing).</li> </ul>
<p>SPEAKER GIFT SPONSOR \$1,000 (excl. GST)</p> 	<ul style="list-style-type: none"> <li>- Logo on the conference website (throughout lead up and duration of conference) and social media channels (at least once).</li> <li>- Link to sponsor’s website from conference web pages.</li> <li>- Logo on the ‘Thank you’ card accompanying the gift for each speaker.</li> <li>- Mention as a gift sponsor when handing out gifts at the end of the presentation.</li> <li>- Logo on AUSIT website’s <a href="#">Past Conferences page</a> (ongoing).</li> </ul>