



AUSiC

**38th National Conference
Canberra, 20–22 November 2025**



Sponsorship

PROSPECTUS

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ABOUT US

The Australian Institute of Interpreters and Translators (AUSIT) is the country's peak professional association for the translating and interpreting (T&I) profession. Members adhere to a strict Code of Ethics and Code of Conduct and they engage in continuous professional development. AUSIT is committed to providing a forum for exchange and progress by fostering the development of professional relationships with fellow translators and interpreters, and with language service providers, government agencies, CALD (culturally and linguistically diverse) communities, tertiary education institutions, healthcare providers, legal and law enforcement bodies, and other industry stakeholders.

AUSIT stands for ethical, competent and informed practice. We support this by promoting our Code of Ethics and upholding

professional standards throughout the industry, organising quality professional development for practitioners and industry stakeholders, endorsing and facilitating research, maintaining an affiliation program for 'best practice' educational institutions, creating entry pathways for studying T&I, and supporting sustainable remuneration and working conditions for our members.

AUSIT hosts events and training workshops throughout the year to provide members with the best opportunities to grow as translation and interpreting professionals. These include our signature events: the annual AUSIT National Conference and [Jill Blewett Memorial Lecture](#), plus various biennial awards, as well as a mentorship program plus annual awards and a translation competition for our student members.

ABOUT THE 38TH AUSIT NATIONAL CONFERENCE

The AUSIT National Conference is the focal point in the Australian T&I Industry's annual calendar of events, bringing together translation and interpreting practitioners, students, researchers and educators with industry stakeholders from around Australia and beyond. The wide range of opportunities for connection, learning, exchange and growth within the language services industry makes the event a professional highlight.

The 38th National Conference will take place from **2 pm, Thursday 20 to 5 pm, Saturday 22 November 2025** at the **Kambri Centre, Australian National University, Canberra**.

The annual conference provides a forum for practitioners and researchers, students and educators, and stakeholders (both public and private) to explore key issues in translation and interpreting. The 2025 Organising Committee looks forward to welcoming delegates to this in-person event. The theme for this year's conference is:

Focusing on engagement: with government, clients, language communities, colleagues

It will focus on the role translators and interpreters play in providing both a voice and access to services for those individuals and communities who are not fluent in English or the language/s of their host societies.

The event offers both presenters and participants the opportunity to discuss issues related to research, professional practice, and translation and interpreting in the public space.

Description

The conference will open on the afternoon of Thursday 20 November, with sessions taking place on 21 and 22 November 2025, at the

Kambri Centre, Australian National University, Canberra, as well as our two (always popular) networking events - drinks and canapés on the Thursday evening, and the Conference Dinner and Awards Ceremony on the Saturday evening.

Sub-themes

- AUSIT's engagement strategy with the T&I profession
- Indicators of engagement
- Celebration of successful AUSIT engagement, and lessons from experience
- Initiatives of engagement by individuals and groups in the T&I profession
- Engagement in professional settings / domains
- Engagement with community support organisations.

Reach

- Marketing to a large network of T&I practitioners, academics and students, language service providers and government stakeholders, both in Australia and internationally.
- Direct access to an estimated 350+ on-site attendees.
- Opportunities to explore synergies and possibilities for further cooperation within the language services industry.

Sponsorship opportunities

In the following pages, we present the various sponsorship opportunities. If you have a sponsorship idea that is not included in this document, please contact us via nationalconference@ausit.org to discuss.

ABOUT THE 38TH AUSIT NATIONAL CONFERENCE

Terms and timescales

For sponsorship to be secured, full payment will be required within 30 days of signing the sponsorship agreement. This fee is not refundable. This document is an invitation, not an offer. AUSIT reserves the right to turn down any sponsorship application at their discretion, and may do so without giving a reason. It is up to the sponsor to supply all relevant promotional materials where indicated. All sponsor benefits are conditional on AUSIT







receiving payment, artwork and goods as per specifications and in a timely manner.

If there are more bids than places available at a particular level, sponsors from 2024 will have priority, provided that their offer is at the same level as 2024 or higher.

Unsuccessful 'bidders' at one level will be given priority to sponsor at the next lower level available, (or the next higher if there is no lower level available).



SPONSORSHIP LEVELS

	RUBY <ul style="list-style-type: none">• \$24,000 (excl. GST)• Max 1
	EMERALD <ul style="list-style-type: none">• \$21,000 (excl. GST)• Max 1
	PLATINUM <ul style="list-style-type: none">• \$16,000 (excl. GST)• Max 2
	GOLD <ul style="list-style-type: none">• \$12,000 (excl. GST)• Max 3
	SILVER <ul style="list-style-type: none">• \$8,000 (excl. GST)• Max 5
	BRONZE <ul style="list-style-type: none">• \$4,000 (excl. GST)• Max 8

SPONSOR BENEFITS

1. Pre-conference exposure

	Ruby	Emerald	Platinum	Gold	Silver	Bronze
Inclusion of logo in AUSIT conference promotional material and advertising * 'sign-on' includes payment of AUSIT of full sponsorship amount. **production schedules permitting	From sign-on,* in ALL Careers & PD newsletters and Community News; In Touch quarterly magazine;** and ALL social media posts.	From sign-on,* in ALL Careers & PD newsletters and Community News; In Touch quarterly magazine;** and ALL social media posts.	From sign-on,* in: Careers & PD newsletter every two months ; In Touch quarterly magazine;** and up to 5 social media posts.	From sign-on* and a week before the event in Careers & PD newsletter; in In Touch quarterly magazine;** and up to 3 social media posts.	At sign-on* in Careers & PD newsletter and In Touch quarterly magazine;** plus up to 2 social media posts.	At sign-on* in Careers & PD newsletter and In Touch quarterly magazine** plus up to 2 social media posts.
Logo placed on conference web pages	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo linked to sponsor's website (homepage or your preferred link)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

2. During the conference

	Ruby	Emerald	Platinum	Gold	Silver	Bronze
Sponsor stand (provided by AUSIT), locations: ANU Cultural Centre courtyard (CCC) / Marie Reay Teaching Centre commons (MRTCC) / registration area (RA)	VIP: prime location (CCC)	VIP: prime location (CCC)	Prominent location (CCC)	<input checked="" type="checkbox"/> (MRTCC)	(MRTCC)	<input checked="" type="checkbox"/>
Position of banner (to be provided by sponsor) in conference registration area	Most prominent	Second most prominent	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo displayed on conference tote bag; font size	Prominent	Prominent	Smaller than Emerald	Smaller than Platinum	Smaller than Gold	Smaller than Silver
Placement of inserts and merchandising in tote bag	No limit	No limit	No limit	Printed material and give-aways Max. 5 pieces	Printed material and give-aways Max. 4 pieces	Printed material and give-aways Max. 2 pieces

3. During the conference sessions

	Ruby	Emerald	Platinum	Gold	Silver	Bronze
Complimentary passes to conference sessions (for Welcome Reception and Conference Dinner passes see below)	12	10	8	6	4	2
Opportunity to lead a workshop in the program (subject to submission and approval of abstract)	✓	✓	✓	✓	✓	✗
Freestanding banner/signage (to be supplied by sponsors) placed in plenary auditorium	✓	✓	✓	✗	✗	✗
Mentions of sponsors throughout the event (in addition to opening and closing ceremonies), as:	Sponsor of Thursday opening session	Sponsor of Thursday opening session	Sponsors of Friday morning session	Sponsors of Friday afternoon session	Sponsors of Saturday morning session	✗
Logo displayed on PowerPoint slides in plenary auditorium font size:	Prominent	Prominent	Smaller than Emerald	Smaller than Platinum	Smaller than Gold	Smaller than Silver

4. At the Welcome Reception and Conference Dinner

[Note: same people for conference sessions and both events]

	Ruby	Emerald	Platinum	Gold	Silver	Bronze
Complimentary passes to Welcome Reception	12	10	8	6	4	2
Complimentary passes to Conference Dinner	12	10	8	6	4	2

5. After the conference

	Ruby	Emerald	Platinum	Gold	Silver	Bronze
Logo on the AUSIT website's Past Conferences page (ongoing)	✓	✓	✓	✓	✓	✓

OTHER SPONSORSHIP OPPORTUNITIES

ACCESSIBILITY SPONSORS: CLOSED CAPTIONING, VIDEOGRAPHY, SIMULTANEOUS INTERPRETING, AUSLAN



- Logo on the conference website (throughout lead-up to and duration of conference).
- Link to sponsor's website from logo (as above).
- Inclusion of logo in conference promotional material: at sign-on* in Careers & PD newsletter, *In Touch* quarterly magazine** and up to 2 social media posts.
- Verbal recognition as **ACCESSIBILITY SPONSOR** during the opening and closing sessions.
- Positioning of freestanding banner in the plenary.
- Opportunity to add merchandise in the conference tote bag (up to 3 pieces).
- One complimentary pass to:
 - Conference sessions
 - Welcome Reception
 - Conference Dinner.
- Logo on AUSIT website's Past Conferences page (ongoing).

INTERNATIONAL KEYNOTE SPEAKER SPONSOR

\$6,050 (excl. GST)



- Opportunity to introduce **INTERNATIONAL KEYNOTE SPEAKER** at the plenary.
- Logo on the conference website (throughout lead-up to and duration of conference).
- Link to sponsor's website from logo (as above).
- Inclusion of logo in conference promotional material: at sign-on* in Careers & PD newsletter, *In Touch* quarterly magazine** and up to 2 social media posts.
- Logo displayed on slide presenting the **INTERNATIONAL KEYNOTE SPEAKER**.
- Two complimentary passes [same people each time] to:
 - Conference sessions
 - Welcome Reception
 - Conference Dinner.
- Logo on AUSIT website's Past Conferences page (ongoing).

**production schedules permitting

OTHER SPONSORSHIP OPPORTUNITIES

JILL BLEWETT MEMORIAL LECTURE SPONSOR

\$4,850 (excl. GST)



x1

- Opportunity to introduce **Jill Blewett Memorial Lecture** (JBML) speaker.
- Logo on the conference website (throughout lead-up to and duration of conference).
- Link to sponsor's website from logo (as above).
- Inclusion of logo in conference promotional material: at sign-on* in Careers & PD newsletter, *In Touch* quarterly magazine** and up to 2 social media posts.
- Positioning of your freestanding banner in the main auditorium during the JBML.
- Mention as the **JBML SPONSOR** and/or opportunity to introduce the speaker.
- Opportunity to add branded merchandise and/or flyers in tote bag (up to 3 pieces).
- Two complimentary passes [same people each time] to:
 - Conference sessions
 - Welcome Reception
 - Conference Dinner.
- Logo on AUSIT website's Past Conferences page (ongoing).

AWARDS SPONSOR (PAUL SINCLAIR AWARD & AUSIT FELLOWSHIPS)

\$3,650 (excl. GST)



x1

- Opportunity to present the biennial **Paul Sinclair Award for Outstanding Contribution to AUSIT** (plus any **AUSIT Fellowships** that are awarded this year).
- Logo on the conference website (throughout lead-up to and duration of conference).
- Link to sponsor's website from logo (as above).
- Inclusion of logo in conference promotional material: at sign-on* in Careers & PD newsletter, *In Touch* quarterly magazine** and up to 2 social media posts.
- One complimentary pass [same person each time] to:
 - Conference sessions
 - Conference Dinner.
- Logo on AUSIT website's Past Conferences page (ongoing).

**production schedules permitting

OTHER SPONSORSHIP OPPORTUNITIES

SPEAKER GIFT SPONSOR

\$1,100 (excl. GST)



- Logo on the conference website (throughout lead-up to and duration of conference).
- Link to sponsor's website from logo (as above).
- Inclusion of logo in conference promotional material: at sign-on* in Careers & PD newsletter, *In Touch* quarterly magazine** and up to 2 social media posts. Logo on the 'Thank you' card accompanying the gift for each speaker.
- Mention as the **SPEAKER GIFT SPONSOR** when handing out gifts at the end of each speaker's presentation.
- Logo on AUSIT website's Past Conferences page (ongoing).

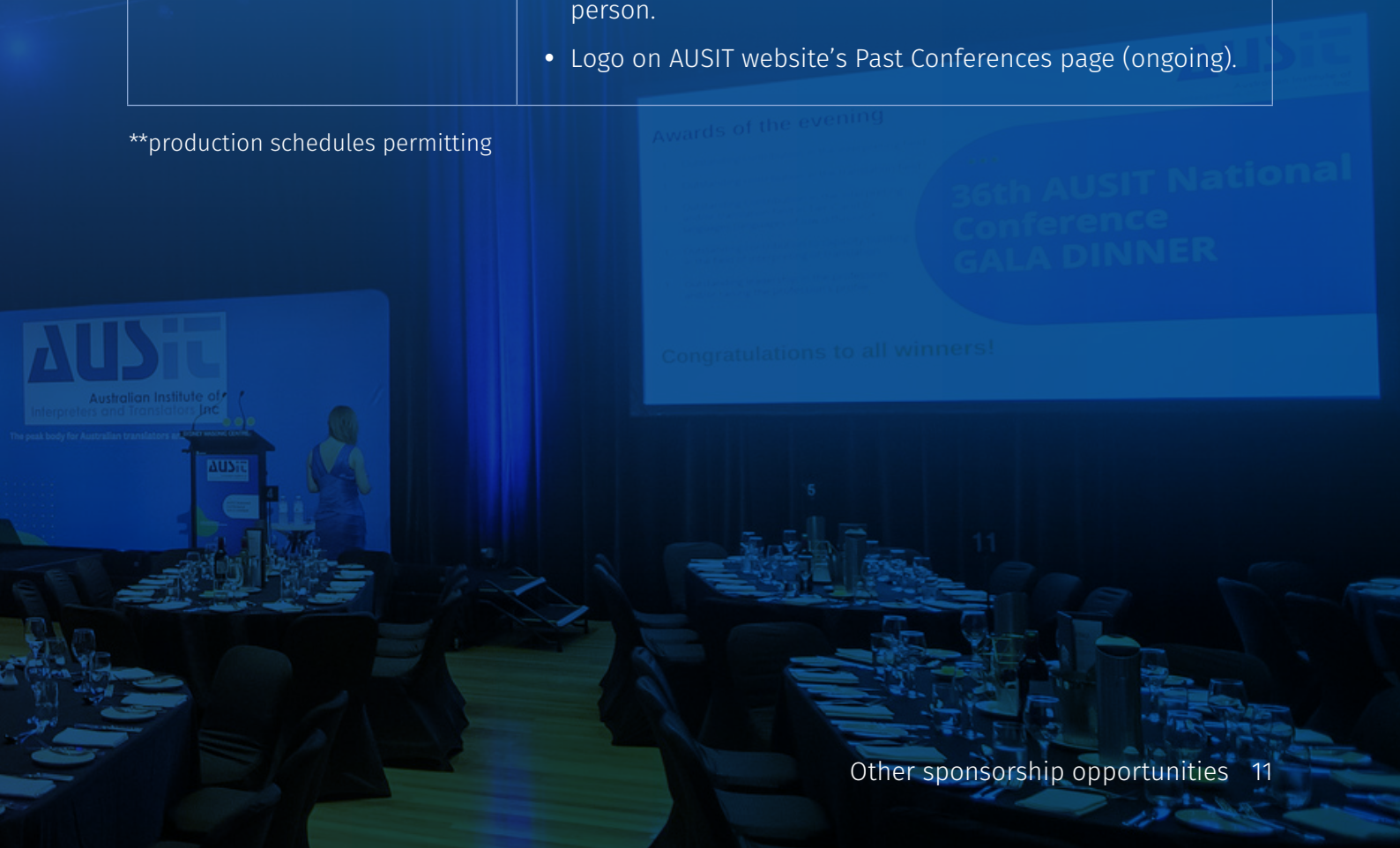
KEYNOTE SPEAKER SPONSOR

\$550 (excl. GST)



- Opportunity to introduce one **KEYNOTE SPEAKER**.
- Logo on the conference website (throughout lead-up to and duration of conference).
- Link to sponsor's website from logo (as above).
- Inclusion of logo in conference promotional material: at sign-on* in Careers & PD newsletter, *In Touch* quarterly magazine** and up to 2 social media posts.
- Logo displayed on slide presenting one keynote speaker.
- One complimentary pass to Conference sessions [same person].
- Logo on AUSIT website's Past Conferences page (ongoing).

**production schedules permitting





Join us as a sponsor! If you're interested in partnering with us for this year's conference, please fill out the [Sponsorship Expression of Interest form](#).

Visit Us at ausit.org

