



Sponsorship

PROSPECTUS

Table of Contents

1. About AUSIT	3
2. About the 39th AUSIT National Conference	4
3. Major Sponsor Levels	6
4. Major Sponsor Benefits	7
5. Other Sponsorship Opportunities	9

About AUSIT



The Australian Institute of Interpreters and Translators (AUSIT) is the country's peak professional association for the translating and interpreting (T&I) profession. Members adhere to a strict Code of Ethics and Code of Conduct and they engage in continuous professional development. AUSIT is committed to providing a forum for exchange and progress by fostering the development of professional relationships with fellow translators and interpreters, and with language service providers, government agencies, CALD (culturally and linguistically diverse) communities, tertiary education institutions, healthcare providers, legal and law enforcement bodies, and other industry stakeholders.

AUSIT stands for ethical, competent and informed practice. We support this by promoting our Code of Ethics and upholding professional standards

throughout the industry, organising quality professional development for practitioners and industry stakeholders, endorsing and facilitating research, maintaining an affiliation program for 'best practice' educational institutions, creating entry pathways for studying T&I, and supporting sustainable remuneration and working conditions for our members.

AUSIT hosts topical and targeted professional development sessions and other events throughout the year, to provide our members with the best opportunities to grow as T&I professionals. These include our signature events – the National Conference, Jill Blewett Memorial Lecture and Conference Dinner & Awards Ceremony – while for our student members we organise a mentorship program, a translation competition and Student Excellence Awards.

About the 39th AUSIT National Conference

The AUSIT National Conference is the focal point in the Australian T&I industry's annual calendar of events, bringing together translation and interpreting practitioners, students, researchers and educators with industry stakeholders from around Australia and beyond. The wide range of opportunities for connection, learning, exchange and growth within the language services industry makes the event a professional highlight.

The 39th AUSIT National Conference will take place from **8:30am, Wednesday 18 to midday, Friday 20 November 2026** at the **National Wine Centre of Australia, cnr Hackney Rd & Botanic Rd, Adelaide SA.**

The annual conference provides a forum for practitioners and researchers, students and educators to come together with stakeholders (both public and private) and explore key issues in translation and interpreting. The 2026 Organising Committee looks forward to welcoming delegates to this in-person event. The theme for this year's conference is:

Quality translating and interpreting: a shared responsibility

It will focus on the role that not only translators and interpreters, but stakeholders across the education, accreditation, government, health, legal and community sectors play in providing both a voice and access to services for those individuals and communities who are not fluent in English or the language/s of their host societies.

The event offers both presenters and participants the opportunity to discuss issues related to research, professional practice, and translation and interpreting in the public space.

Description

The conference will open early Wednesday morning with sessions taking place through Wednesday and Thursday; our two (always

popular) networking events – the Welcome Reception (think drinks and canapés) and celebratory Conference Dinner & Awards Ceremony – on the Wednesday and Thursday evenings, and our national AGM and annual Jill Blewett Memorial Lecture on Friday morning.

Sub-themes

- future career prospects in T&I in the context of the challenges of AI
- the role of Indigenous languages and communities in the delivery of T&I services
- quality T&I from the perspective of LSPs, clients, government, the legal domain, medical services
- translating and interpreting in literature and the arts
- best business practices for T&I professionals
- how to improve the ethical practice, knowledge and skills of T&I professionals.

Reach

- Marketing to a large network of T&I practitioners, academics and students, language service providers and government stakeholders, both in Australia and internationally.
- Direct access to an estimated 350+ on-site attendees.
- Opportunities to explore synergies and possibilities for further cooperation within the language services industry.

Sponsorship opportunities

In the following pages, we present the various sponsorship opportunities. If you have a sponsorship idea that is not included in this document, please contact us via nationalconference@ausit.org to discuss.

About the 39th AUSIT National Conference

Terms and timescales

For sponsorship to be secured, full payment will be required within 30 days of both parties signing the sponsorship agreement. This payment is not refundable. This document is an invitation, not an offer. AUSIT reserves the right to turn down any sponsorship application at its discretion, and may do so without giving a reason. It is up to the sponsor to supply all relevant promotional materials where indicated. All sponsor benefits are conditional on AUSIT

receiving payment, artwork and goods as per specifications and in a timely manner.

If there are more bids than places available at a particular level, sponsors from 2025 will have priority, provided that their offer is at the same level as 2025 or higher.

Unsuccessful 'bidders' at one level will be given priority to sponsor at the next lower level available (or the next higher if there is no lower level available).



Major Sponsor Levels

If you consider your organisation to be a major player in the Australian T&I industry, take your pick from the above. For the many smaller – yet invaluable – organisations that wish to express their support for AUSIT and the Australian T&I industry, a wide range of other sponsorship opportunities are listed on pages 9–11.

	RUBY	<ul style="list-style-type: none"> • \$25,500 (excl. GST) • Max 1
	EMERALD	<ul style="list-style-type: none"> • \$22,500 (excl. GST) • Max 1
	PLATINUM	<ul style="list-style-type: none"> • \$17,500 (excl. GST) • Max 2
	GOLD	<ul style="list-style-type: none"> • \$13,500 (excl. GST) • Max 3
	SILVER	<ul style="list-style-type: none"> • \$9,500 (excl. GST) • Max 5
	BRONZE	<ul style="list-style-type: none"> • \$4,500 (excl. GST) • Max 8



Major Sponsor Benefits

1. Pre-conference exposure

	Ruby	Emerald	Platinum	Gold	Silver	Bronze
Inclusion of logo in AUSIT conference promotional material and advertising	From sign-on,* in ALL Careers & PD newsletters and Community News; In Touch quarterly magazine** and ALL social media posts.	From sign-on,* in ALL Careers & PD newsletters and Community News; In Touch quarterly magazine** and ALL social media posts.	From sign-on,* in: Careers & PD newsletter every two months ; In Touch quarterly magazine** and up to 5 social media posts.	From sign-on,* and a week before the event in Careers & PD newsletter; in In Touch quarterly magazine** and up to 3 social media posts.	At sign-on,* in Careers & PD newsletter and In Touch quarterly magazine** plus up to 2 social media posts.	At sign-on,* in Careers & PD newsletter and In Touch quarterly magazine** plus up to 2 social media posts.
* 'sign-on' includes payment to AUSIT of full sponsorship amount						
**production schedules permitting						
Logo placed on conference web pages	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo linked to sponsor's website (homepage or your preferred link)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

2. During the conference

	Ruby	Emerald	Platinum	Gold	Silver	Bronze
Sponsor stand (provided by AUSIT), locations: NWC Concourse (Main Foyer)	VIP: prime location close to break-out area	VIP: prime location close to break-out area	Prominent location	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Position of banner (to be provided by sponsor) in conference registration area	Most prominent	Second most prominent	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo displayed on conference tote bag; font size	Prominent	Prominent	Smaller than Emerald	Smaller than Platinum	Smaller than Gold	Smaller than Silver
Company logo displayed on conference lanyards	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Placement of inserts and merchandising in tote bag	No limit	No limit	No limit	Printed material and give-aways, max. 5 pieces	Printed material and give-aways, max. 4 pieces	Printed material and give-aways, max. 2 pieces

Major Sponsor Benefits

3. During the conference sessions

	Ruby	Emerald	Platinum	Gold	Silver	Bronze
Complimentary passes to conference sessions (for Welcome Reception and Conference Dinner see below)	12	10	8	6	4	2
Opportunity to lead a workshop in the program (subject to submission and approval of proposal)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Freestanding banner/signage (to be supplied by sponsors) placed in plenary auditorium	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mentions of sponsors throughout the event (in addition to opening and closing ceremonies) as:	Sponsor of Wednesday opening session	Sponsor of Wednesday opening session	Sponsors of Thursday morning session	Sponsors of Thursday afternoon session	Sponsors of Friday morning session	<input type="checkbox"/>
Logo displayed on PowerPoint slides in plenary auditorium font size:	Prominent	Prominent	Smaller than Emerald	Smaller than Platinum	Smaller than Gold	Smaller than Silver

4. At the Welcome Reception and Conference Dinner



[Note: same people for conference sessions and both events]

	Ruby	Emerald	Platinum	Gold	Silver	Bronze
Complimentary passes to Welcome Reception	12	10	8	6	4	2
Complimentary passes to Conference Dinner	12	10	8	6	4	2



5. After the conference

	Ruby	Emerald	Platinum	Gold	Silver	Bronze
Logo and link to your website on AUSIT website's Past Conferences page (ongoing)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Other Sponsorship Opportunities

<p>Accessibility Sponsors: Closed Captioning, Videography, Simultaneous Interpreting, Auslan</p>  <p>x2</p>	<ul style="list-style-type: none"> • Logo on the conference website (throughout lead-up to and duration of conference). • Link to sponsor's website from logo (as above). • Inclusion of logo in conference promotional material: at sign-on* in Careers & PD newsletter, and up to 2 social media posts. • Verbal recognition as ACCESSIBILITY SPONSOR during the opening and closing sessions. • Positioning of freestanding banner in the plenary. • Opportunity to add merchandise in the conference tote bag (up to 3 pieces). • One complimentary pass to: <ul style="list-style-type: none"> • Conference sessions • Welcome Reception • Conference Dinner. • Logo and link to website on AUSIT website's Past Conferences page (ongoing).
<p>International Keynote Speaker Sponsor</p> <p>\$7,000 (excl. GST)</p>  <p>x1</p>	<ul style="list-style-type: none"> • Opportunity to introduce INTERNATIONAL KEYNOTE SPEAKER at the plenary. • Logo on the conference website (throughout lead-up to and duration of conference). • Link to sponsor's website from logo (as above). • Inclusion of logo in conference promotional material: at sign-on* in Careers & PD newsletter, and up to 2 social media posts. • Logo displayed on slide presenting the INTERNATIONAL KEYNOTE SPEAKER. • Two complimentary passes [same people each time] to: <ul style="list-style-type: none"> • Conference sessions • Welcome Reception • Conference Dinner. • Logo and link to website on AUSIT website's Past Conferences page (ongoing).

Other Sponsorship Opportunities

<p>Jill Blewett Memorial Lecture Sponsor</p> <p>\$4,850 (excl. GST)</p>  <p>x1</p>	<ul style="list-style-type: none"> • Opportunity to introduce Jill Blewett Memorial Lecture (JBML) speaker. • Logo on the conference website (throughout lead-up to and duration of conference). • Link to sponsor's website from logo (as above). • Inclusion of logo in conference promotional material: at sign-on* in Careers & PD newsletter, and up to 2 social media posts. • Positioning of your freestanding banner in the main auditorium during the JBML. • Mention as the JBML SPONSOR and/or opportunity to introduce the speaker. • Opportunity to add branded merchandise and/or flyers in tote bag (up to 3 pieces). • Two complimentary passes [same people each time] to: <ul style="list-style-type: none"> • Conference sessions • Welcome Reception • Conference Dinner. • Logo and link to website on AUSIT website's Past Conferences page (ongoing).
<p>Awards Sponsor (Paul Sinclair Award & AUSIT Fellowships)</p> <p>\$3,650 (excl. GST)</p>  <p>x1</p>	<ul style="list-style-type: none"> • Opportunity to present the biennial Paul Sinclair Award for Outstanding Contribution to AUSIT (plus any AUSIT Fellowships that are awarded this year). • Logo on the conference website (throughout lead-up to and duration of conference). • Link to sponsor's website from logo (as above). • Inclusion of logo in conference promotional material: at sign-on* in Careers & PD newsletter, and up to 2 social media posts. • One complimentary pass [same person each time] to: <ul style="list-style-type: none"> • Conference sessions • Conference Dinner. • Logo and link to website on AUSIT website's Past Conferences page (ongoing).

Other Sponsorship Opportunities

<p>Speaker Gift Sponsor</p> <p>\$1,100 (excl. GST)</p>  <p>x1</p>	<ul style="list-style-type: none">• Logo on the conference website (throughout lead-up to and duration of conference).• Link to sponsor's website from logo (as above).• Inclusion of logo in conference promotional material: at sign-on* in Careers & PD newsletter, and up to 2 social media posts. Logo on the 'Thank you' card accompanying the gift for each speaker.• Mention as the SPEAKER GIFT SPONSOR when handing out gifts at the end of each speaker's presentation.• Logo and link to website on AUSIT website's Past Conferences page (ongoing).
<p>Keynote Speaker Sponsor</p> <p>\$2,200 (excl. GST)</p>  <p>x4</p>	<ul style="list-style-type: none">• Opportunity to introduce one KEYNOTE SPEAKER.• Logo on the conference website (throughout lead-up to and duration of conference).• Link to sponsor's website from logo (as above).• Inclusion of logo in conference promotional material: at sign-on* in Careers & PD newsletter, and up to 2 social media posts.• Logo displayed on slide presenting one keynote speaker.• One complimentary pass to Conference sessions [same person].• Logo and link to website on AUSIT website's Past Conferences page (ongoing).

* 'sign-on' includes payment to AUSIT of full sponsorship amount





Join us as a sponsor!

If you're interested in partnering with us for this year's conference, please fill out the

[Sponsorship Expression of Interest form.](#)



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Visit us at ausit.org

